Founded in 1978 by Carol Feit Lane as a forum for professional Career Counselors Mailing Address: Judith S. Goldberg, 170 West End Ave. 22N, NYC 10023

BOARD MEMBERS

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**CDSN Monthly Meeting** 

Date: June 18, 2015

Place: Science, Industry, Business Library (SIBL), 188 Madison Ave, between 34<sup>th</sup> and 35<sup>th</sup> Streets. Meeting room is on lower level. Signs will be posted. In order to enter the building before 10AM, tell security guard that you are with CDSN.

Time: 9:45AM to 12 PM (Networking and coffee at 9:45AM). The program will begin promptly at 10AM.

Topic: Resource Sharing/New Modalities in Career Counseling

Moderator: Lynn Berger Guest Speaker: David Laks

In our ever-changing field, there are many new "Modalities in Career Counseling". This final meeting before the summer break will give members the chance to share approaches they find useful in their practice. Members are invited to speak about any of their non-traditional/multi-modal approaches including use of technology and unusual resources/techniques they have discovered.

Please e-mail Lynn Berger **lbcoach@prodigy.net** to let her know what you would like to discuss.

In addition to our own member input, we have a talented guest speaker.

**David Laks**, a media guru who specializes in self-presentation will demonstrate the use of video clips for LinkedIn and websites (for clients and counselors) to present your "elevator pitch" or explain your services

Award winning videographer, **David Laks** is a New York State Certified Technology Integration Specialist, Professional Music Educator, Board Certified Music Therapist, and Special Education Teacher.

During his tenure as a professional music educatorin Woodstock, NY he was trying to come up with ways to recruit more students into the school band program and began to utilize video and audio engineering to achieve this goal. Later he collaborated with colleagues in making educationally based films to enhance the school learning experience. Simultaneously he created instructional videos for teacher and administrative websites. His videos began to win recognition on the state, national and international levels.

In 2010 he completed a second Master's degree in Educational Media Design and Technology, graduating with the honor of being the class "Advanced Achiever" and he was offered a position at the University.

He went on to get a New York State professional certification as a Technology Integration Specialist. Today his creative focus is on **David Laks Videography** .... **Visualize Your Story**.

**Lynn Berger** is a Career Counselor and Coach specializing in helping people make the most of their lives and feel fulfilled. In her position she counsels people to help them effectively transition to jobs and/or careers, balance their roles and responsibilities and understand their choices. Her past experience includes working in the Human Resource and Consulting fields. Lynn received both her Master of Arts in Organizational Psychology and her Master of Education in Psychological Counseling from Columbia University. She is a Licensed Mental Health Counselor, National Certified Counselor, Master Career Counselor and was recently awarded the Outstanding Career Practitioner Award from the New York State Career Development Association. Lynn has been a Career Counselor and Coach in private practice in New York City for over 20 years. She is on the programming board of CDSN. Ms. Berger has appeared as a guest expert on radio and television shows across the country and has been featured in such publications as The Wall Street Journal, the Washington Post, The New York Times, Newsday, Businessweek.com, and Monster.com, etc. For more information about Lynn and her practice, her website is www.lynnberger.com.

Questions? Judy.goldberg@verizon.net

NOTE: Our next meeting date is September 17, 2015.