



CDSN MONTHLY MEETING

Founded in 1978 by Carol Feit Lane as a forum for professional Career Counselors
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Date: November 17, 2016

Place: Science, Industry, Business Library (SIBL), 188 Madison Ave, between 34th and 35th Streets. Meeting room is on lower level. Signs will be posted. In order to enter the building before 10AM, tell security guard that you are with CDSN.

Time: 9:45AM to 12 PM (Networking and coffee at 9:45AM). The program will begin promptly at 10AM (two hour attendance is mandatory if you wish to receive CEU credits)

Topic:

Managing and Growing a Successful Private Practice

Presenter: Judith Gerberg

How to create your first private practice and expand the one you have:

Do you have the "right stuff"?

What about courage, stamina and perseverance? How do you find and create it?

What are some of the practical steps of financing, marketing, referral building?

With humor and humility, Judith will share her 40-year journey of cultivating a successful private practice, now globally, in the middle of Manhattan. What do you have? What do you need? How do you learn and acquire what's needed? You'll learn secrets on how to succeed and keep going!

Judith Gerberg specializes in coaching, counseling and supervising highly educated and accomplished individuals by combining her extensive business expertise with an in-depth knowledge of the creative process. She works with clients individually, in small groups, and across entire organizations all over the world. Thrice president of the Career Counselor's Consortium, Judith sat on the Board of the Financial Women's Association as well as the Board of the American Art Therapy Association. She is frequently interviewed on TV, radio, print and major websites such as the NY Times, NPR, Fast Company, LA Times, Wall Street Journal and The Today Show.

Her corporate clients include Citibank, Dreyfus (A BNY Mellon Company), Hill & Knowlton, NBC, and Young & Rubicam to name a few. She also leads workshops and delivers speeches for non-profit organizations such as Wharton School of Business, Advertising Women of New York, Columbia University, Association for Professional Insurance Women (APIW) New York Women in Film & Television, and more. For additional credential & bio information, visit www.gerberg.com.

Please feel free to invite fellow professionals who may have an interest in this program or in joining CDSN.

Questions? cdsnny@gmail.com

SAVE the DATE- Holiday Luncheon December 15