



## CDSN MONTHLY MEETING

Founded in 1978 by Carol Feit Lane as a forum for professional Career Counselors  
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**Date:** October 20, 2016

**Place:** Science, Industry, Business Library (SIBL), 188 Madison Ave, between 34<sup>th</sup> and 35<sup>th</sup> Streets.

Meeting room is on lower level. Signs will be posted. In order to enter the building before 10AM, tell security guard that you are with CDSN.

**Time:** 9:45AM to 12 PM (Networking and coffee at 9:45AM). The program will begin promptly at 10AM  
(two hour attendance is mandatory if you wish to receive CEU credits)

### **Topic: Coaching vs. Counseling? What is the Difference?**

What professional title do you give yourself: Career counselor, Career Coach or maybe even both? The terms career counselor and career coach are often used interchangeably today, No wonder the public is confused by what we do. How about you? Do you know the difference? What is that difference really? With the advent and growth of coaching as a popular path to helping people manage their careers, what does this mean for trained counselors? What aspects of coaching do we or can we integrate into our counseling process to benefit our clients?

**Donna Sweidan**, MCC, LMHC is founder of Careerfolk llc. For over 18 years, Donna has offered a unique blend of psychological counseling and concrete coaching that takes her clients on a journey from soul search to job search and social media. She was voted one of the top 25 Career coaches online in 2016 by Careertoolkit.com

Donna was featured as a job search and resume expert on the NYTV series "Job Hunt" and has been quoted in the New York Times, International Business Times, Forbes.com, Fortune.com, New York Daily News, Fairfield Parent and The Stamford Advocate. She has also been featured on CNN and interviewed on TotalPictureRadio.com and JobRadio.Fm. Donna is a contributor to the *Twitter Job Search Guide*. Her Learnvest interview on *10 Things you should know about Career Coaching* has been read by almost 300,000 people on forbes.com.

Prior to starting CareerFolk, LLC in 2005, she was the founding director of The New School's Office of Career Development, as well as various outplacement and relocation agencies, at Baruch College, Pace University and NYU and coordinator of disability services at University of Connecticut. Donna helped start a new career center at The Met Council in New York City, created to serve immigrants entering the US workplace.

With a Masters in Counseling from New York University and training at the Institute for Contemporary Psychotherapy, Donna is always wearing her therapeutic hat. Donna is a New York State Licensed Mental Health Counselor and prior to coming to live in the US she lived and studied in South Africa where she



obtained a BA and BA, Honors in Psychology from the University of Witwatersrand and Rand University respectively. Donna serves on the board of CDSN.

**Please feel free to invite fellow professionals who may have an interest in this program or in joining CDSN.**

**Questions?** [cdsnny@gmail.com](mailto:cdsnny@gmail.com)